

MAGNIFY Study

Quality Improvement Questionnaire FAQs

1 Who is sending out the questionnaires?

The practice is working in partnership with a healthcare company called Optimum Patient Care to send out questionnaires as part of aiming to improve patient care.

2 Why is the questionnaire being sent to patients?

The questionnaire is part of an established Quality Improvement Programme and is being used to collect patient-reported outcomes (clinical, testing and health data) in order to help support patient care within general practice.

3 Who is receiving the questionnaire?

The questionnaire is being sent out to patients who have been identified and who have consented to receive information via SMS by their practice.

4 Do patients have to complete the questionnaire?

The questionnaire is voluntary. The SMS is an invitation to complete a questionnaire about patient experiences with regards to their healthcare. The responses help shape healthcare for all patients.

5 Does it cost anything to complete the questionnaire?

There is no cost to the patient or practice. The questionnaire will take no more than 10 minutes to complete.

6 What is the data being used for?

The information gathered from the questionnaire can help your GP practice to identify patients' opinions and experiences of their healthcare management.

7 Does data leave the practice?

All patient identifiable data remains within the practice. The questionnaire responses and electronic medical record data from the practice are used to generate Quality Improvement reports for the practice's clinical staff to use only. Any data that leaves the practice is fully anonymised so no patient-identifiable data is available to anybody outside of the practice.

For any further information, please refer to magnify@opri.org.uk